the history education network
THEN HiER
histoire et éducation en réseau

The History Education Network/Histoire et Éducation en Réseau
THEN/HiER

SSHRC Strategic Knowledge Clusters Grant

Year Eight Report
Penney Clark, Director
April 2016

This report highlights THEN/HiER activities between April 1, 2015 and March 31, 2016.

THEN/HiER is the first pan-Canadian organization devoted to promoting—and improving—history teaching and learning by bringing together the multiple and varied constituencies involved in history education: academic historians; public historians in museums, archives and historic sites; practicing teachers; history education scholars; and curriculum policy-makers. Our goal is to create more research-informed practice (from kindergarten to graduate school) and more practice-informed research through engagement involving these various communities.

Project Goals
Stated in SSHRC Proposal (November 2007)

- Nurture a community of inquiry among academic historians; public historians in museums, archives and historic sites; practicing teachers; researchers based in faculties of education; graduate students; policy makers and other stakeholders.
- Provide opportunities for engagement with, and critique of, existing research in the field of history education, with the aim of bridging research and practice.
- Encourage research in classrooms involving collaboration between academics and teachers.
- Transform classroom practice through pro-active connections with ministries of education, textbook publishers, other curriculum developers, and practicing teachers. We will collaboratively develop textbook publications, teacher resource materials and on-line museum-based activities and other digital resources, for schools.
- Disseminate current Canadian and international research on history education out of the universities to broader communities of stakeholders.
- Establish and nurture fertile research connections with international stakeholders.
- Engage in the development of authentic approaches to assessment of students' historical literacy through a partnership with the Benchmarks of Historical Thinking project (now the Historical Thinking Project), developed by the Centre for the Study of Historical Consciousness, UBC. Well conceived assessments, in conjunction with curriculum materials and professional development, are a powerful driver of the reform of history education itself.

Project Goals

Modified in Years One and Two

The current goals as outlined on our website (http://thenhier.ca/en/content/thenhier-goals-and-background) are as follows:

1. Create a more robust history education **research** culture in Canada as defined by:
    - increasing opportunities for collaboration among scholars, educators, and other stakeholders
    - increasing the circulation of Canadian and international research findings

2. Improve history education **policy** across Canada by:
    - promoting research on history education policy
    - promoting research-informed history education policy
    - nurturing dialogue among education stakeholders (including academic historians; public historians in museums, archives and historic sites; practicing teachers; researchers based in faculties of education; graduate students; policy makers and other stakeholders) about history education policy

3. Improve history education **practice** by:
    - increasing communication and collaboration among history education stakeholders
    - disseminating research findings in educational settings
    - encouraging teachers to apply history education research
    - identifying and nurturing communities of practitioners
    - promoting informed uses of new media within history education

4. Develop research-informed **assessment** of history learning by:
    - promoting research on history assessment
    - disseminating research on assessment among policy makers and teachers

5. Provide **advocacy** by:
    - serving as a public voice for history education in Canada
    - generating research-informed policy briefs

Infrastructure

Governance

THEN/HiER continued to be governed by Penney Clark, Director, and an Executive Board.

THEN/HiER Executive Board as of March 31, 2016

Penney Clark, Director, Professor, UBC

Margaret Conrad, Professor Emerita, University of New Brunswick

Catherine Duquette, Assistant Professor, Université du Québec à Chicoutimi

Anne Marie Goodfellow, PhD, Network Manager

Viviane Gosselin, PhD, Curator of Contemporary Culture, Museum of Vancouver

Jan Haskings-Winner, Department Head, Canadian and World Studies/Social Sciences and Humanities, Malvern Collegiate Institute, Toronto District School Board

Kevin Kee, Dean, Faculty of Arts, University of Ottawa

Jocelyn Létourneau, Professor and CRC, Université Laval

Stéphane Lévesque, Vice Dean Research and Professional Development, University of Ottawa

Ruth Sandwell, Associate Professor, OISE/University of Toronto

Alan Sears, Professor, University of New Brunswick

Peter Seixas, Professor, University of British Columbia

Amy von Heyking, Associate Professor, University of Lethbridge

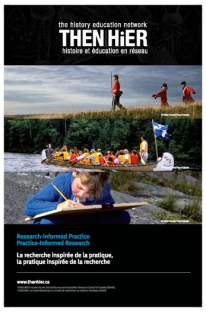
Viviane Gosselin (Museum of Vancouver), Jan Haskings-Winner (Ontario History and Social Science Teachers' Association), Kevin Kee (Simulating History), Jocelyn Létourneau (Canadians and Their Pasts), and Peter Seixas (Centre for the Study of Historical Consciousness), served as partner representatives on the Board.

The Executive Board held its final meeting on March 11, 2016. The meeting was preceded by a symposium titled, "THEN and Beyond/D'HiER à demain" where Executive Board members and current and former Graduate Student Committee Coordinators presented on how their involvement with THEN/HiER has influenced their research. The event was held at the Granville Island Hotel in Vancouver.

Facilities
THEN/HiER continued to share office space with the Centre for the Study of Historical Consciousness (one of its partners) at the University of British Columbia. The Department of Curriculum and Pedagogy, UBC, provides an office for Penney Clark, THEN/HiER Director.

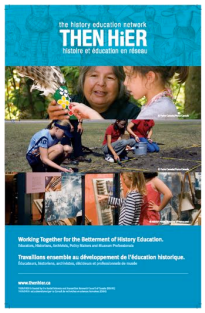
Support Staff
Network Manager, Anne Marie Goodfellow, was hired in December 2008 and continued to work on a full-time basis till the end of the project. Anne Marie was the only full-time employee attached to the Network and handled both major projects and day-to-day activities, including administration of the interactive website, writing the monthly *e-Bulletin* and the *Annual Review*, keeping promotional materials up to date, disseminating information about THEN/HiER to our partners and the public, supervising graduate student research assistants, assisting in organizing our Annual Regional Conference and other conferences, organizing the Vancouver *Approaching the Past* series, and overseeing all administrative operations of the Network.

Webmaster/Administrative Assistant, Ulrike Spitzer, was hired in October 2008 and worked one and one-half days per week. Much of her time was spent on administrative tasks including the financial operation of the organization. She also uploaded materials to the website.



Communication

Banners (goals 1 and 3)
We continued to display our bilingual banners at conferences and THEN/HiER events. The banners have images from two of our partners, Parks Canada and the Museum of Vancouver.



Pamphlets (goals 1 and 3)
Our brochure and other materials related to Network activities were regularly updated and available at conferences and presentations attended by THEN/HiER Board members and upon request. All pamphlets were bilingual and included a QR (Quick Response) Code to our website. We also had a flyer for the THEN/HiER book series.

Annual Review and *e-Bulletin* (goals 2 and 3)

We have published our *Annual Review* at the end of each fiscal year since 2010/11 (prior to this we published a biannual *Newsletter*). It was sent to all members and partner organizations on the THEN/HiER listserv (over 1,400 this year). In order to save costs on envelopes and postage, we have not sent hard copies to members by mail for the past two years. However, we printed copies as needed for events such as conferences. The *Annual Review* highlights activities from the previous year's *e-Bulletins* in order to provide a summary of important activities over the course of the year. We sent out twelve issues of our monthly *e-Bulletin* over the 2015/16 year. The *Annual Review* and *e-Bulletin* are bilingual. Research Snapshots focused on international scholars and were provided b

- Bob Bain, University of Michigan
- Linda Levstik, University of Kentucky
- Abby Reisman, University of Pennsylvania
- Penney Clark, University of British Columbia
- Terrie Epstein, City University of New York
- Tsafrir Goldberg, University of Haifa
- Jeremy Stoddard, College of William and Mary
- Per Eliasson, Malmö University
- S.G. Grant, Binghamton University
- Alan McCully, University of Ulster
- Alison Kitson, University of London
- Penney Clark, University of British Columbia

THEN/HiER Website (goals 1, 2, 3, 4, and 5)
We have kept the existing content categories on the website which was updated on a regular basis. We added a webpage for our new *Approaching the Past* series based in Fredericton.

Google Analytics reports relating to various aspects of our website that compare the 2014/15 and 2015/16 fiscal years are included as an appendix.

We continued to use the services of UBC-IT for website troubleshooting. Our website is hosted to September 10, 2020 through Funio.

New Videos and Podcasts in 2015/16
Videos
New Directions in Active History-Sean Carleton and Julia Smith, Comics as Active History: The Graphic History Collective
Sean Carleton and Julia Smith, PhD Candidates at Trent University, are representatives of the Graphic History Collective, a group of activists, writers, artists, historians, and researchers who are passionate about comics' history and social change. Sean opens by discussing the history of comics and the emerging style of writing through the late 19_{th} and early 20_{th} centuries, and ties that history into the establishment of the Graphic History Collective group. Julia then discusses their newest project, titled "Drawn to Change: Graphic Histories of Working-Class Struggle," its origins and the themes that drive it.

The Courage of Hopelessness: Democratic Education in the Age of Empire
Talk by Wayne Ross at the Department of Curriculum and Pedagogy, UBC

Dangerous indeed: A response to Wayne Ross' 'Courage of hopelessness'
Talk by Peter Seixas at the Department of Curriculum and Pedagogy, UBC

New Directions in Active History-Neil Orford, The Digital Historian Project
Neil Orford, a history teacher in the Upper Grand District School Board, discusses a program he designed and implemented called the Digital Historian Project, which attempts to tie together History and Math through a blended learning environment. In this video Neil outlines his motivations as well as the program's core vision.

New Directions in Active History-Brent Pavey, Simulating History: The Use of Historical and Political Simulations in the History Classroom
Brent Pavey, Head of History at Waterloo Collegiate Institute, shares his vision of how to engage students in political and historical debates. He explains numerous simulations which he has implemented in the classroom from mock UN Security Council meetings to Confederation debates. Pavey explains that the goal of these projects is to "engage students so they can imagine fulfilling the shoes of political and historical figures."

New Directions in Active History-Lindsay Hall, Developing Historical Detectives
Lindsay Hall, Head of History at Clark Road Secondary in the Thames Valley District School Board, discusses the challenges facing teachers of history in the public school system. Hall explains that since students are required to only take one Canadain history class throughout high school, teachers must strive to instill curiosity in their grade 9 students. Hall provides examples of innovative activities and projects designed to build student confidence and subsequently, encourage students to take an interest in studying the past.

New Directions in Active History-Jean-Pierre Morin, The Future of Public History Programs in North America and Abroad
Jean-Pierre Morin, a member of the board of directors of the National Council on Public History, offers insight on the growth and decline of Public History programs in north America, as well as internationally.

New Directions in Active History-John Walsh, The Future of Public History Programs in Canada
Dr. John Walsh, co-ordinator of the Master's of Public History program at Carleton University, discusses the tension often present in Public History programs between theory and practice. He advocates for programs to offer a combination of reading and hands-on projects.

New Directions in Active History – Mike Dove, The Future of Public History Programs in Canada
Leading the panel on the discussion of Public History at the "New Directions in Active History" conference, October 2-4, 2015, Mike Dove, acting Coordinator of the Public History Program at the University of Western Ontario, addresses the key issues facing public history programs in Canada.

New Directions in Active History – Keith Carlson, Community Engaged History
In this video from the conference, Keith Carlson, professor of History and Research Chair in Aboriginal Community-engaged History at the University of Saskatchewan, explores the meaning of "community engaged history" by carefully probing each term.

New Directions in Active History – Christopher Moore, Bridging the Gap Between Historians and the Public
At the conference, Christopher Moore discusses what he feels active history means, and how it is applicable to bridge gaps within the profession of history as well as between historians and the public.

Silent Stones and Letters Home: Doing Soldier Biographies in the Classroom
Video of the November 5, 2015 *Approaching the Past* event held in Fredericton, New Brunswick.

Finding Franklin: New Approaches to Teaching Canadian History
THEN/HiER held this symposium in Ottawa, June 4-5, 2015 with participants from across Canada. With a focus on recent developments in telling the history of Sir John Franklin's last expedition, the symposium brought Canada's leading experts in history education together with historians, Inuit cultural advisors, underwater archaeologists, curriculum specialists from Nunavut and the Northwest Territories (NWT), and teachers from northern and southern Canada.

History Education Research and Historians/La recherche sur l'enseignement de l'histoire et les historiens
Why should history education research matter to historians? La recherche sur l'enseignement de l'histoire est-elle important pour les historiens? Bilingual graduate student panel at the 2015 Canadian Historical Association Conference, Ottawa, Canada, June 3, 2015. Sponsored by The History Education Network (THEN/HiER).

The Threat of Revisionism to Japanese History Textbooks: State Intervention and Citizen Resistance
Lecture by Nobuyoshi Takashima, Professor Emeritus, University of the Ryukyus, Japan, held at UBC and supported by the Centre for the Study of Historical Consciousness, the Centre for Japanese Research, the Department of History, and the Department of Language and Literacy Education. Professor Takashima is a noted scholar in the areas of history education, textbook issues, war responsibilities and war memory, including those of Okinawa.

Investigating Evidence: Japan's War Responsibility in Southeast Asia
Professor Ryuko Kubota of the Department of Language and Literacy Education, UBC, conducted this interview for the *Asia Pacific Memo* with Dr. Nobuyoshi Takashim.

Thinking about History - Videos from TC^2 (redirects to TC^2 website)
Videos with accompanying lesson plans targeted to grades 6 to 12 to introduce the historical thinking concepts to students. Titles include "Evidence and interpretation," "Historical Perspective," "Ethical judgment," "Historical significance," "Continuity and change," and "Cause and consequence."

Podcasts

How Do Children Learn History? (redirects to BBC website)
With schools in the UK preparing to introduce the revised version of the new curriculum this September [2014], Adam Smith investigates the question that caused perhaps the greatest controversy: what history should primary school pupils study – and how should it be taught?

The Canadian Museum for Human Rights (redirects to Active History website)
An interview with Jodi Giesbrecht, manager of research and curation at the Canadian Museum for Human Rights, about the geography of the building, the creation of the exhibits, and the challenges of presenting difficult material in an engaging manner.

Commemorations in the National Capital Region: Evolution and Findings (redirects to Active History website)
A roundtable discussing commemorations in and around Ottawa. It took place during the 2015 Canadian Historical Association Annual Meeting and was chaired by Yves Frenette (Université de Saint-Boniface) featuring Alain Roy (Library and Archives Canada), Nadine Blumer (Concordia), Alan Gordon (Guelph), David Akin (Post Media).

Canadian Mysteries (redirects to Active History website)
Interview with Great Unsolved Mysteries in Canadian History (GUMICH) co-directors John Lutz and Ruth Sandwell.

Isn't All History Public? Knowledge, Wisdom, and Utility in the Great Age of Storytelling (redirects to Active History website)
Dean Oliver, Director of Research at the Canadian Museum of History, delivered the Keynote Address of the 2015 Canadian Historical Association Annual Meeting.

Congress Recap 2015 (redirects to Active History website)
Interview with Michel Duquet, Executive Director of the Canadian Historical Association.

Who Killed Canadian History? (redirects to Cited website)
From the Heritage Minutes/Drake mashup, to Harper's grand historical narrative, a debate on Canadian history and how it ought to be taught.

Networking Activities

Presentations (goals 2, 3, 4, and 5)

Presentations with a Focus on THEN/HiER

"THEN/HiER Edited Book Series." **Penney Clark**, Canadian Association of the Foundations of Education Book Launch, Canadian Society for the Study of Education Conference, Ottawa, ON, June 3, 2015.

"Opportunities and Challenges in Developing and Using MysteryQuests." **Heather McGregor**, James Miles, and David Bussell, Finding Franklin: New Approaches to Teaching Canadian History, The History Education Network, Ottawa, ON, June 4-5, 2015.

"Exhibiting Voices from the Past: Teaching Unit Mini-Workshop." **Heather McGregor**, Finding Franklin: New Approaches to Teaching Canadian History, The History Education Network, Ottawa, ON, June 4-5, 2015.

"SSHRC Connection Grant: 'Finding Franklin: New Approaches to Teaching Canadian History Symposium,'" **Penney Clark**, panel Lessons Learned in the Trenches: Funded Research in the Social Sciences and Humanities. Invited by VP, Research and International Office, UBC, September 10, 2015.

"Finding Franklin: Using Great Unsolved Mysteries and MysteryQuests to Teach Arctic Histories." **Heather McGregor**, invited guest speaker in teacher education social studies methods class, Faculty of Education, University of Ottawa, ON, November 2015.

Presentations about History Education

"Small Objects, Big Meaning and the Many Publics of c'əsna?əm: The City Before the City Project." **Viviane Gosselin**, Larissa Grant, Leona Sparrow, Jason Woolman, and Susan Rowley, Canadian Museums Association Annual Conference, Banff, AB, April 13-17, 2015.

"Augmented Reality with Mobile Technologies: Can It Lead to Learning and Engagement in Historical Settings?" **Kevin Kee**, Jason Harley, Susanne Lajoie, Eric Poitras, Amanda Jarrell, and Dana Cataldo. American Educational Research Association 2015 Annual Meeting, Chicago, April 16-20, 2015.

"Building and Measuring Democratic Citizenship Skills for Students: The Relationship Between School Institutional Practice and Pedagogic Practice." **Alan Sears**, American Educational Research Association 2015 Annual Meeting, Chicago, April 16-20, 2015. (Session was also presented at the Canadian Society for the Study of Education Conference, Ottawa, ON, May 30-June 3, 2015.)

"When Oral History Calls on You: Stories from Nunavut." Oral History and Education: Theories, Dilemmas and Practices. **Heather McGregor** and Catherine McGregor, University of Ottawa/University of Waterloo, Ottawa, ON, May 2015.

« L'enseignement des sciences humaines au secondaire et au collégial: du pareil au même? » **Catherine Duquette**, Colloque du Centre de recherche interuniversitaire sur la formation et la profession enseignante, Montréal, QC, May 1, 2015.

"History Education in Canada: It's Complicated …" **Penney Clark**, panel, Dialogue Across Chasms: History and History Education in Canada, Contesting Canada's Future, Canadian Studies Network, Trent University, May 21-23, 2015.

"Take Youth Out of Mythistories: A Pragmatic Approach to Historical Education in Canada." **Jocelyn Létourneau**, panel Dialogue Across Chasms: History and History Education in Canada, Contesting Canada's Future, Canadian Studies Network, Trent University, May 21-23, 2015.

"History in the Schools: Views from Prospective Teachers Across Canada." **Stéphane Lévesque**, panel Dialogue Across Chasms: History and History Education in Canada, Contesting Canada's Future, Canadian Studies Network, Trent University, May 21-23, 2015.

"History as an Academic Subject in Universities." **Ruth Sandwell**, panel Dialogue Across Chasms: History and History Education in Canada, Contesting Canada's Future, Canadian Studies Network, Trent University, May 21-23, 2015.
« Comment favoriser les liens entre théorie et pratique lors des stages de formation: le cas de l'univers social au secondaire ». **Catherine Duquette**, Colloque du CAFPE, ACFAS, Rimouski, QC, May 27, 2015.

"History of Education." **Penney Clark**, panel Coherence and a Common Vision: The Mission of Educational Foundations in Canadian Teacher Education, CAFE Plenary Session, Canadian Society for the Study of Education Conference, Ottawa, ON, May 30-June 3, 2015.

"Assessing Historical Thinking Through Historical Consciousness: How It Might Work in the Classroom." **Catherine Duquette** and Marc-André Lauzon, Canadian Society for the Study of Education Conference, Ottawa, ON, May 30-June 3, 2015.

"What Counts as Knowledge in Educational Settings: Disciplinary Knowledge and Curriculum Inquiry." **Alan Sears**, Margaret McIntyre Latta, and Jean-Paul Restoule. Canadian Association for Teacher Education, Canadian Society for the Study of Education Conference, Ottawa, ON, May 30-June 3, 2015.

"Copp Clark: Print and Capital in Educational Publishing, 1841-1963." **Penney Clark**, Canadian Association for Studies in Book Culture Conference. Ottawa, ON, June 2, 2015.

"Augmented Reality with Mobile Learning Technologies: Comparing Emotions and Learning Outcomes from Outdoor and Lab-based Studies." **Kevin Kee**, Jason Harley, Eric Poitras, Amanda Jarrell, Laura Pipe, Emilia Gonzalez, Melissa Duffy, Suzanne Lajoie, Kexin Li, Mikaela Morton, Hasagani Tissera, Educational Media Conference, Montréal, QC, Canada, June 22-25, 2015.

"Power, Production and Change in/of Historical Narratives: Some Comments." **Peter Seixas**, Teaching Difficult Histories, Roosevelt House, City University of New York, June 24-25, 2015.

"Translation and its Discontents: Key Concepts in English and German History Education." **Peter Seixas**, keynote at Geschichtsdidaktik empirisch 15, Alte University of Basel, Basel, Switzerland, September 3-4, 2015.

"Becoming a History Teacher." **Amy von Heyking**, presentation for History Department colloquium series, University of Lethbridge, October 23, 2015.

"Canadians and Their Pasts." **Margaret Conrad**, panel New Directions and Methodologies for Survey Research, Survey Research in Canada: Past, Present, Future, Institute for Social Research 150th Anniversary Symposium, York University, October 30, 2015.

"Elders and Their Knowledge in Nunavut Schools: Making History and Curriculum." **Heather McGregor**, Making history/Faire de l'Histoire Educational Research Unit, University of Ottawa, Ottawa, ON, November 2015.

"History in Schools: Overview." **Peter Seixas**, State-Sponsored History After 1945, November 23-25, 2015. Ghent University, Belgium (delivered and discussed *in absentia*).
"Decolonizing the Nunavut School System." **Heather McGregor**, Nunavut Research Institute, Iqaluit, NU, December 2015.

Reception at Congress 2015

THEN/HiER co-hosted a reception on June 3, 2015 at the Congress of the Humanities and Social Sciences with the Canadian Association of Foundations of Education (CAFE) and the Educational Research Unit (ERU), University of Ottawa. The reception followed a keynote address by Chad Gaffield, Past President of the Social Sciences and Humanities Research Council (SSHRC) and current Professor of History and University Research Chair in Digital Scholarship at the University of Ottawa. At the reception, the 2015 THEN/HiER Publication Award was presented to Vincent Boutonnet, professor at the Université du Québec en Outaouais, for his dissertation *Les ressources didactiques : typologie d'usages en lien avec la méthode historique et l'intervention éducative d'enseignants d'histoire au secondaire*, which he completed at the Université de Montréal, 2013 (Marc-André Éthier, supervisor). Boutonnet's work provides a comprehensive account of teachers' perceptions and uses of textbooks in the teaching of history. The study is an essential contribution to our understanding of history education in the context of Québec curricular reform.

THEN/HiER Information at Conferences

- Contesting Canada's Future, Canadian Studies Network, Trent University, May 21-23, 2015;
- Oral History and Education: Theories, Dilemmas and Practices, Making History/Faire de l'histoire, University of Ottawa, May 24-25, 2015;
- Reception at the Congress of the Humanities and Social Sciences, University of Ottawa, June 3, 2015;
- Finding Franklin: New Approaches to Teaching Canadian History, The History Education Network, Ottawa, ON, June 4-5, 2015;
- New Directions in Active History Conference, Huron University College, London, ON, October 2-4, 2015;
- British Columbia Social Studies Teachers' Association, Vancouver, BC, October 23, 2015;
- Société des professeurs d'histoire au Québec (SPHQ), Orford, QC, October 22-23, 2015;
- Association québécoise pour l'enseignement en univers social (AQEUS), Gatineau, QC, October 22-23, 2015.

THEN/HiER Publications (goals 1, 2, 3, 4, and 5)
Peer Reviewed Publications
The status of our publications as of March 31, 2016:

Pastplay: Teaching and Learning History with Technology
This book, edited by **Kevin Kee**, is based on the symposium *Playing with Technology in History* which took place on April 29 and 30, 2010. The book was published by University of Michigan Press in April 2014.

Becoming a History Teacher: Sustaining Practices in Historical Thinking and Knowing
Ruth Sandwell and **Amy von Heyking** co-edited this book based on chapters presented at *The Many Faces of History Teacher Education* symposium which took place on April 28 and 29, 2011. The book was published by University of Toronto Press in September 2014.

New Directions in Assessing Historical Thinking
Peter Seixas and Kadriye Ercikan, Professor in Measurement and Educational Research Methods at UBC, co-edited this book, which is based on some of the presentations at the 2013 Historical Thinking Project Annual Meeting, January 15 to 17, with additional chapters by assessment experts from Canada, the United States, Europe, and Australia. It was published by Routledge in March 2015.

Museums and the Past: Constructing Historical Consciousness
This book, based on the *Museums as Sites of Historical Consciousness* symposium on April 11 and 12, 2012, is co-edited by **Viviane Gosselin** and Phaedra Livingstone of the University of Oregon and was published in February 2016 by UBC Press.

Historical F(r)ictions
Penney Clark and **Alan Sears** are co-authoring this book, which will address the pedagogical possibilities of investigating the ways history is conveyed through various art forms such as fiction, paintings, and film. It is currently in progress.

Partners (goals 1, 2, and 3)
We have 40 partner organizations:

Active History
Alberta Teachers' Association Social Studies Council
Association for Canadian Studies
Association québécoise pour l'enseignement en univers social (AQEUS)
Begbie Canadian History Contest Society
British Columbia Heritage Fairs Society
British Columbia Historical Federation
British Columbia Social Studies Teachers' Association
Canada's History
Canadian Heritage Information Network (CHIN)
Canadian Historical Association
Canadian History of Education Association (CHEA)

Canadian Museum of Immigration at Pier 21
Canadian Museums Association
Canadians and Their Pasts
Centre for the Study of Historical Consciousness
Centre for Media and Culture in Education, OISE/UT
Critical Thinking Consortium (TC^2)
Glenbow Museum
Great Unsolved Mysteries in Canadian History
Institut Universitaire de Formation des Maîtres (IUFM) Nord-Pas de Calais (France)
Institute for World History
Laboratoire de muséologie et d'ingénierie de la culture (LAMIC)
Manitoba Social Science Teachers' Association
McCord Museum of Canadian History
Montreal Holocaust Memorial Centre
Multicultural History Society of Ontario
Museum of Anthropology, UBC
Museum of Vancouver
Museums Association of Saskatchewan
National Centre for History Education (Australia)
Nova Scotia Social Studies Teachers' Association
Ontario History and Social Science Teachers' Association (OHASSTA)
Ontario History, Humanities and Social Science Consultants' Association (OHHSSCA)
Ojibwe Cultural Foundation
Parks Canada
Social Studies Saskatchewan
Simulating History
Société des professeurs d'histoire du Québec (SPHQ)
Surrey School District, British Columbia

Partner involvement has included the following:

- Space for the Finding Franklin: New Approaches to Teaching Canadian History symposium, held June 4 and 5, 2015 in Ottawa, was donated by Parks Canada.
- John Lutz, Merna Forster, Lyle Dick and Stewart Arneil of the Great Unsolved Mysteries in Canadian History (GUMICH) participated in the Finding Franklin: New Approaches to Teaching Canadian History symposium, which was held in conjunction with the launch of its new website *The Franklin Mystery: Life and Death in the Arctic.*
- Jan Haskings-Winner, THEN/HiER Board Member and Past President of OHASSTA, participated in the Finding Franklin: New Approaches to Teaching Canadian History symposium.
- THEN/HiER provided 10 bursaries for participants to attend the 2015 Historical Thinking Summer Institute held by the Centre for the Study of Historical Consciousness.
- The Centre for the Study of Historical Consciousness and the Museum of Vancouver collaborated in the 2015 Historical Thinking Summer Institute.
- THEN/HiER supported Active History's New Directions in Active History: Institutions, Communication, and Technologies conference, October 2 to 4, 2015;

- The Centre for the Study of Historical Consciousness and THEN/HiER held affiliated events in March 2016: THEN/HiER's final symposium, "THEN and Beyond: D'HiER à demain" and Executive Board meeting on March 11; and the CSHC symposium and celebration of Peter Seixas' retirement "Coming of Age" on March 12.
- THEN/HiER provided funding to the BC Heritage Fairs Society to send a representative to the interior of BC to train local teachers on holding heritage fairs in local communities.
- Penney Clark, THEN/HiER Director, joined the BC Heritage Fairs Society Board in October 2015.

Advocacy (goal 5)

We put links to the following articles on our "Controversies" page (http://thenhier.ca/en/content/current-controversies):

- "Decoding Da Vinci? A Public History Affair" by Robert Parks under *Fact and Fiction in History Education*
- "CMHR [Canadian Museum for Human Rights] 'Model of Complacency': Ex-employee Blasts Limits on Indigenous Exhibits" by Mary Agnes Welch under *Controversy at the Canadian Museum for Human Rights*

Graduate Students (goals 1 and 3)

THEN/HiER made substantial contributions to graduate students, both financially and in terms of their scholarly endeavours.

Employment

From September through December 2015, Shannon Leggett, Master's student in the Department of Curriculum and Pedagogy, wrote abstracts related to our Finding Franklin: New Approaches to Teaching Canadian History symposium.

Graduate Student Committees

Heather McGregor, former doctoral candidate in the Department of Curriculum and Pedagogy, completed her doctorate and **Scott Pollock**, doctoral candidate at OISE/UofT, took over the Coordinator position for the Anglophone Graduate Student Committee as of April 1, 2015. Heather continued to work for us until June 2015 coordinating the Finding Franklin symposium. **Marie-Hélène Brunet**, doctoral candidate at the Université de Montréal, continued to coordinate the Francophone Graduate Student Committee until July 2015 when **Raphaël Gani**, doctoral student at the University of Ottawa, assumed the position. Both Scott and Raphaël continued in these positions until the end of the project on March 31, 2016.

The Graduate Student Committee coordinators were responsible for the following:

- coordinating committee members to act as representatives in their respective regions;
- holding regular teleconference meetings with committee members;
- participating in regular THEN/HiER Board meetings;
- coordinating and maintaining THEN/HiER blogs (the English blog *Teaching the Past* and the French blog *Enseigner l'histoire*);
- maintaining THEN/HiER Facebook and Twitter pages;

- updating the Graduate Student Committee website pages;
- organizing the annual regional conference and similar events.

Annual Regional Conference

THEN/HiER held its fifth and final Annual Regional Conference on June 4 and 5, 2015 in Ottawa. Finding Franklin: New Approaches to Teaching Canadian History featured speakers from the Great Unsolved Mysteries in Canadian History (GUMICH), the Nunavut Department of Education (NDE), Parks Canada, and the Centre for Oral History at Concordia University. Its focus was on new approaches to teaching and learning history through curriculum materials and a new GUMICH website developed around the search for the missing Franklin ships, *The Franklin Mystery: Life and Death in the Arctic*. Presentations were videotaped and appear on the THEN/HiER website.

Series of Local Events

***Approaching the Past* – Fredericton**

The Fredericton area *Approaching the Past* series is organized by **Katherine Ireland**, PhD candidate at the University of New Brunswick.

Silent Stones and Letters Home: Doing Soldier Biographies in the Classroom – November 2, 2015

This event took place in Fredericton at the Provincial Archives and centred on using the *Lest We Forget* Project to craft soldier biographies as entry points into the study of the wars. Speakers Diane MacLeod, James Rowinski, Mark Perry and Alan Sears shared their experiences using solder bios in the classroom from elementary school to post-secondary. Students from Kennebecasis Valley High School as well as graduates of George Street Middle School spoke about their experiences doing soldier biographies as learners, and how this approach allowed them to find their own entry points as well as explore the experience of war in multiple ways.

À qui l'histoire? Identité et témoignages francophones dans l'étude des guerres mondiales – January 25, 2016

This bilingual event at the Musée acadien de l'Université de Moncton featured speakers Greg Kennedy (Université de Moncton), Jeanne-Mance Cormier (Musée acadien), and Daniel Bourgeois (l'école Mathieu-Marti de Dieppe).

Understanding the Experience of War Through Drama and Theatre – March 2, 2016

This event took place at the New Brunswick Museum in Saint John and featured Maryanne Lewell (Saint John High School), Stephan Tobias (Saint John Theatre Company), and Dr. Cheryl Fury (University of New Brunswick).

***Approaching the Past* – Vancouver**

The Vancouver *Approaching the Past* series is organized by **Anne Marie Goodfellow**, Network Manager.

Queen Elizabeth Park and Bloedel Conservatory – April 29, 2015

This event featured Vicky Earle, VanDusen Botanical Garden Governor, and John Coupar, Vancouver Park Board Chair, who spoke about the history of the park and iconic conservatory,

techniques used in the recent roof restoration project and unique stories of the lives of the plants and birds that call Bloedel home.

History of Baseball in Vancouver – June 17, 2015
Kit Krieger, Society for American Baseball Research, Tom Hawthorn, newspaper and magazine writer, and Josh Coward, Executive Director of the Nikkei Place Foundation, provided informative talks on Vancouver baseball history at Nat Bailey Stadium. After the talks, Kit gave a tour of the Bud Kerr Baseball Museum, located inside the stadium.

Old Hastings Mill Store Museum – October 7, 2015
This evening included a slide show on the history of the store and museum by local author and historian Lisa Smith, followed by participants touring the museum and trying their hand at "Lumberjack Bingo" and "Chinook Look," activities designed to teach students about the collection.

Vancouver Maritime Museum and St. Roch National Historic Site – November 26, 2015
This event included a presentation about the Vancouver Maritime Museum's education programs, with an emphasis on its Arctic programs in conjunction with the current feature exhibit, *Across the Top of the World: Quest for the Northwest Passage*. Participants then enjoyed a guided tour, led by a docent, aboard the RCMPV *St. Roch*.

Roedde House Museum – March 2, 2016
This museum is a late-Victorian home in the Queen Anne revival style built in 1893 for the family of Gustav Roedde, Vancouver's first bookbinder. The tour of the museum focused on its school programs to support the Grade 4 and 5 Social Studies and Language Arts and Grade 6 and 7 Language Arts curricula.

Graduate Student Funding Programs
The Visiting Doctoral Student and Graduate Student Projects programs were discontinued in 2014.

Collaborative Projects (goals 1 and 3)
The Small Projects Grants Program was discontinued in 2014.

Publication Award
The adjudication committee (Stéphane Lévesque, Tom Morton, and Paul Zanazanian) decided not to confer the award to any of the nominations in 2015.

THEN/HiER Bursaries for the Historical Thinking Project Summer Institute 2015
THEN/HiER provided bursaries of up to $750 each to ten people for airfare to attend the institute in Vancouver in 2015. Adjudication committee members were **Penney Clark**, **Anne Marie Goodfellow** and **Peter Seixas**. This was the final year for these bursaries. The following were awarded a bursary:

Carles Anguera Cerarols, Teacher and Professor, Autonomous University of Barcelona, Spain
Dan Bowyer, Teacher, Peel District School Board, Ontario
Julie Couture, Educational Projects Coordinator for Canada, Anne Frank House, Amsterdam, The Netherlands
Tom De Paepe, Researcher, Ghent University, Belgium
Alim Fakirani, Teacher, Ismaili Tariqah and Religious Education Board, Montréal
Luis Filipe, Teacher, Toronto District School Board, Ontario
Margaret Hoogeveen, freelance author/editor/educator, Scarborough, Ontario
Brydie Huffman, Juno Beach Centre Association, Burlington, Ontario
Tori McNish, Master's student, UBC; and Education Programmer, Musée Héritage Museum, St. Albert, Alberta
Jennifer Young, Doctoral candidate, New York University; and Director of Education, YIVO Institute, New York

Other Funding
THEN/HiER supported a successful SSHRC Connection Grant proposal for Kristina Llewellyn, University of Waterloo, to hold the symposium Oral History and Education: Theories, Dilemmas, and Practices on May 24 and 25, 2015.

Executive Board Member and Graduate Student Committee Coordinator Publications in 2015 and to March 31, 2016 (goals 1 and 3)

Penney Clark, THEN/HiER Director, Professor, University of British Columbia
The Anthology of Social Studies: Issues and Strategies for Elementary Teachers, edited by Roland Case and Penney Clark. Vancouver: The Critical Thinking Consortium, updated ed. 2016.

The Anthology of Social Studies: Issues and Strategies for Secondary Teachers, edited by Roland Case and Penney Clark. Vancouver: The Critical Thinking Consortium, updated ed. 2016.

With Louis LeVasseur. « Deux points de vue sur l'enseignement de l'histoire au Canada ». *Revue internationale d'éducation* 69 (Fall 2015): 123-33.

With Stéphane Lévesque and Ruth Sandwell. "Dialogue across Chasms: History and History Education in Canada." In *History Teacher Education: Global Interrelations*, edited by Elizabeth Erdmann and Wolfgang Hasberg, 191-211. *History Education International* series. Schwalbach/Ts: Wochenschau Verlag, 2015.

"What Brings Us to Our Research and What Sustains Us?" *Research Snapshot, July e-Bulletin*, The History Education Network/Histoire et éducation en réseau (THEN/HiER), no. 71 (2015): 3, 6.

Margaret Conrad, Professor Emerita, University of New Brunswick
With James K. Hiller, *Atlantic Canada: A History*, 3rd expanded ed. Toronto: Oxford University Press, 2015.

With Alvin Finkel and Donald Fyson, *History of the Canadian Peoples, Vol. 1: Beginnings to 1867*, 6th ed. Toronto: Pearson, 2015.

With Alvin Finkel and Donald Fyson, *History of the Canadian Peoples, Vol. 2: 1867 to the Present*, 6th ed. Toronto: Pearson, 2015.

"Canadian Women's History Since 1867: An Annotated Timeline." Department of Canadian Heritage, March 2015.

Catherine Duquette, Assistant Professor, Université du Québec à Chicoutimi
"Relating Historical Consciousness to Historical Thinking through Assessment." In *New Directions in Assessing Historical Thinking*, edited by Peter Seixas and Kadriye Ercikan, 51-63. New York: Routledge, 2015.

« Le niveau de conscience historique des élèves : une fenêtre sur le développement de leur pensée critique? » *Enjeux de l'univers social* 11, no. 1 (2015): 31-4.

« Entre histoire et mémoire : comment la guerre influence la conscience historique des élèves québécois à la fin du cursus secondaire ». *Didactica historica* 22 (2015).

With Jean-François Cardin. « Le développement du sens critique: visée ultime de l'apprentissage de l'histoire et de la géographie? » *Enjeux de l'univers social* 11, no. 1 (2015).

With Marc-André Lauzon. « Raconte-moi ta version des faits : mise en place d'une approche critique des sources et des récits historiques en Histoire et éducation à la citoyenneté de 3e secondaire ». *Enjeux de l'univers social* 11, no. 1 (2015): 39-42.

Stéphane Lévesque, Associate Professor, University of Ottawa
With Penney Clark and Ruth Sandwell. "Dialogue across Chasms: History and History Education in Canada." In *History Teacher Education: Global Interrelations*, edited by Elizabeth Erdmann and Wolfgang Hasberg, 191-211. *History Education International* series. Schwalbach/Ts: Wochenschau Verlag, 2015.

"Why Historical Narrative Matters?" *Public History Weekly* 11 (April 2, 2015). http://public-history-weekly.oldenbourg-verlag.de/3-2015-11/why-historical-narrative-matters.

Heather McGregor, Finding Franklin Symposium Coordinator, past THEN/HiER Graduate Student Committee Coordinator
With Catherine McGregor. "When Oral History Calls on You: Stories from Nunavut." *Oral History and Education: Theories, Dilemmas and Practices*, edited by Kristina Llewellyn and Nicholas Ng-A-Fook. London and New York: Palgrave Macmillan, 2016.

Invited book review of *Sivumut Towards the Future Together: Inuit Women Educational Leaders in Nunavut and Nunavik*, edited by Fiona Walton and Darlene O'Leary. *Canadian Journal of Native Studies*, 2016.

"Listening for More (Hi)Stories from the Arctic's Dispersed and Diverse Educational Past." *Historical Studies in Education* 27, no. 1 (2015): 19-39.
With W.P.J. Millar. "The Territories in the History of Education in Canada: Where Are We Going? (and Why?). *Historical Studies in Education* 27, no. 1 (2015): 4-18.

"Conclusion: North of 60: Some Methodological Considerations for Educational Historians. *Historical Studies in Education* 27, no. 1 (2015): 121-29.

Ruth Sandwell, Associate Professor, OISE/U of T
Powering Up Canada: Essays on the History of Heat, Light and Work from 1600, edited by Ruth Sandwell. Montréal and Kingston: McGill-Queen's University Press, 2016.

"Introduction: Towards a History of Energy in Canada." In *Powering Up Canada: Essays on the History of Heat, Light and Work from 1600*, edited by Ruth Sandwell. Montréal and Kingston: McGill-Queen's University Press, 2016.

Canada's Rural Majority, 1870-1940: Household, Environment, Economies. Part of Themes in Canadian History Series edited by Colin Coates. Toronto: University of Toronto Press, 2016.

"Rural Households, Subsistence and Environment on the Canadian Shield, 1901-1941." In *Bringing Subsistence Out of the Shadows: Essays on Markets and Self Provisioning*, edited by James Murton, Dean Bavington, and Carly Dokis, 121-53. Montréal and Kingston: McGill-Queen's University Press, 2016.

With Penney Clark and Stéphane Lévesque. "Dialogue across Chasms: History and History Education in Canada." In *History Teacher Education: Global Interrelations*, edited by Elizabeth Erdmann and Wolfgang Hasberg, 191-211. *History Education International* series. Schwalbach/Ts: Wochenschau Verlag, 2015.

Review of *Put That Damned Old Mattock Away* by David J. Spalding. *BC Studies* 185 (Spring 2015).

"Pedagogies of the Unimpressed: Re-Educating Ontario Women for the Mineral Economy, 1900-1940." *Ontario History* 107, no. 1 (Spring 2015): 36-59.

Alan Sears, Professor, University of New Brunswick
With King Man Chong, Ian Davies, Terrie Epstein, Carla L. Peck, Andrew Peterson, Alistair Ross, Maria Auxiliadora Moreira dos Santos Schmidt, and Debbie Sonu. *Education, Globalization and the Nation*. Hampshire, UK: Palgrave Macmillan, 2015.

With Mark Hirschkorn. "More than Gatekeeping: The Pedagogical Potential of Admissions Procedures for Teacher Education." In *Change and Progress in Canadian Teacher Education: Research on Recent Innovations in Teacher Preparation in Canada*, edited by Lynn Thomas and Mark Hirschkorn, 441-65. Canadian Association for Teacher Education.

With Mark Hirschkorn and Lynn Lemisko. "Navigating the Maze: The Struggle to Map the Landscape of Teacher Education in Canada." *Education Canada* 55, no. 1 (2015), 20-22.

Peter Seixas, Professor, University of British Columbia
New Directions in Assessing Historical Thinking, edited by Peter Seixas and Kadriye Ercikan. New York: Routledge, 2015.

With Kadriye Ercikan. "Introduction: The New Shape of History Assessments." In *New Directions in Assessing Historical Thinking*, edited by Peter Seixas and Kadriye Ercikan, 1-15. New York: Routledge, 2015.

With Lindsay Gibson and Kadriye Ercikan. "A Design Process for Assessing Historical Thinking: The Case of a One-Hour Test." In *New Directions in Assessing Historical Thinking*, edited by Peter Seixas and Kadriye Ercikan, 102-16. New York: Routledge, 2015.

With Kadriye Ercikan, Juliette Lyons-Thomas, and Lindsay Gibson. "Cognitive Validity Evidence for Validating Assessments of Historical Thinking." In *New Directions in Assessing Historical Thinking*, edited by Peter Seixas and Kadriye Ercikan, 206-20. New York: Routledge, 2015.

"Translation and Its Discontents: Key Concepts in English and German History Education. *Journal of Curriculum Studies* (Oct. 2015).

"A Model of Historical Thinking." *Educational Philosophy and Theory* (special issue on Philosophy of History Education, Oct. 2015).

With Kadriye Ercikan. "Issues in Designing Assessments of Historical Thinking." *Theory Into Practice* (special issue on Assessment of Complex Thinking, May 2015).

Seixas, Peter. "Looking for History." In *Joined-up History: New Directions in History Education Research*, edited by Arthur Chapman and Arie Wilschut, 255-76. A volume in the series *International Review of History Education.* Charlotte, NC: Information Age Publishing, 2015.

With Heinrich Ammerer. "Historical Consciousness in Austrian (Salzburg) and Canadian (Vancouver) Youth." In *Subjektorientierte Geschichtsdidaktik*, edited by Heinrich Ammerer, Thomas Hellmuth, and Christoph Kühberger, 273-318. Schwalbach/Ts: Wochenschau Verlag, 2015.

Review of *Regimes of Historicity: Presentism and Experiences of Time* by François Hartog. Trans. Saskia Brown. New York: Columbia University Press, 2015. International Network of History and Theory, 2015.

Amy von Heyking, Associate Professor, University of Lethbridge
"Historical Thinking for Student Teachers." *Light on Teaching* (2015-16), 36-9.

Pages

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

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All Users
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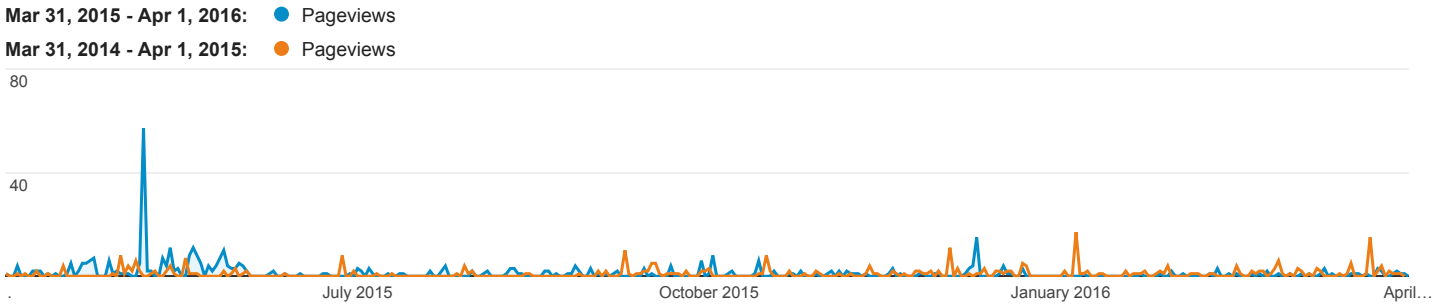
Explorer



	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		30.06% ▲ 424 vs 326	19.23% ▲ 279 vs 234	18.62% ▲ 00:01:39 vs 00:01:23	52.78% ▲ 110 vs 72	45.45% ▼ 72.73% vs 50.00%	35.80% ▲ 32.08% vs 23.62%	0.00% $0.00 vs $0.00
1.	/en/node/1043							
	Mar 31, 2015 - Apr 1, 201	**424 (100.00%)**	279 (100.00%)	00:01:39	110 (100.00%)	72.73%	32.08%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 201	**326 (100.00%)**	234 (100.00%)	00:01:23	72 (100.00%)	50.00%	23.62%	$0.00 (0.00%)
	% Change	**30.06%**	**19.23%**	**18.62%**	**52.78%**	**45.45%**	**35.80%**	**0.00%**

Rows 1 - 1 of 1

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Pages

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

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All Users
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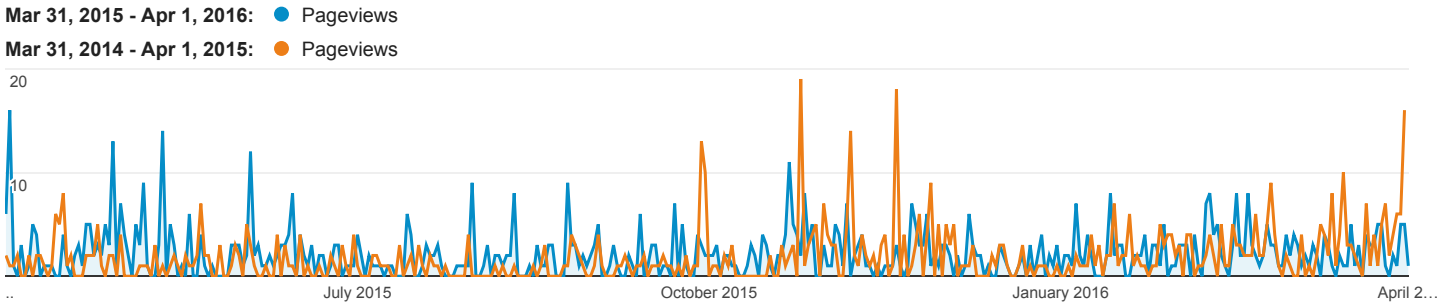
Explorer



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		21.11% ↑ 809 vs 668	22.20% ↑ 567 vs 464	7.54% ↑ 00:01:36 vs 00:01:29	23.48% ↑ 447 vs 362	7.35% ↑ 58.61% vs 63.26%	0.15% ↑ 46.48% vs 46.41%	0.00% $0.00 vs $0.00
1.	/fr/content/enseigner-lhistoire-un-blogue-sur-lenseignement-de-lhistoire-au-canada							
	Mar 31, 2015 - Apr 1, 2016	**809 (100.00%)**	567 (100.00%)	00:01:36	447 (100.00%)	58.61%	46.48%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**668 (100.00%)**	464 (100.00%)	00:01:29	362 (100.00%)	63.26%	46.41%	$0.00 (0.00%)
	% Change	**21.11%**	**22.20%**	**7.54%**	**23.48%**	**-7.35%**	**0.15%**	**0.00%**

Rows 1 - 1 of 1

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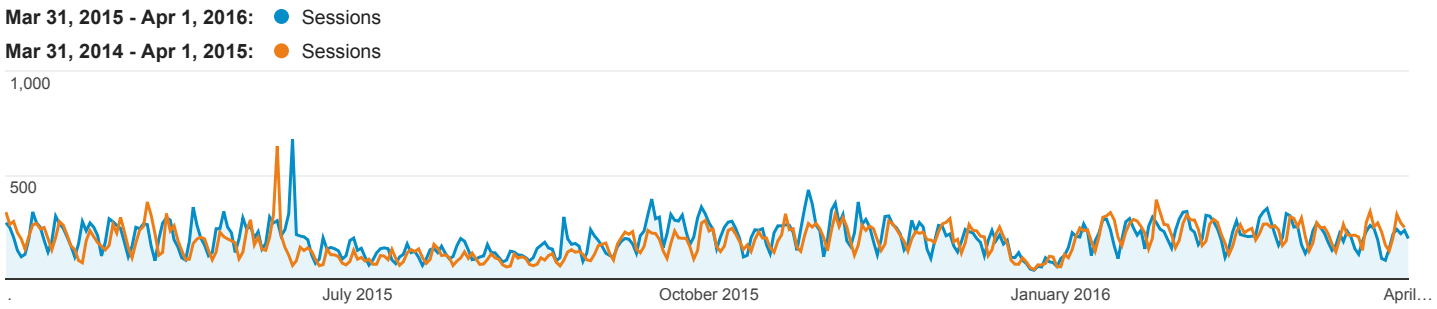
Browser & OS

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions		
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	9.39% ▲ 71,851 vs 65,683	0.83% ▼ 76.54% vs 77.18%	8.48% ▲ 54,993 vs 50,692	0.49% ▼ 67.39% vs 67.07%	3.89% ▼ 2.13 vs 2.21	0.59% ▲ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Chrome									
Mar 31, 2015 -	**36,918** (51.38%)	80.17%	29,597 (53.82%)	67.44%	1.99	00:01:35	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**29,697** (45.21%)	80.80%	23,996 (47.34%)	68.47%	2.06	00:01:33	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**24.32%**	**-0.78%**	**23.34%**	**-1.51%**	**-3.45%**	**1.70%**	**0.00%**	**0.00%**	**0.00%**
2. Safari									
Mar 31, 2015 -	**16,540** (23.02%)	65.51%	10,836 (19.70%)	68.31%	2.52	00:02:53	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**15,676** (23.87%)	67.26%	10,544 (20.80%)	68.00%	2.34	00:02:11	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**5.51%**	**-2.60%**	**2.77%**	**0.46%**	**7.61%**	**31.44%**	**0.00%**	**0.00%**	**0.00%**
3. Firefox									
Mar 31, 2015 -	**9,231** (12.85%)	74.75%	6,900 (12.55%)	63.59%	2.31	00:01:55	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**10,583** (16.11%)	75.33%	7,972 (15.73%)	61.78%	2.71	00:02:47	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-12.78%**	**-0.77%**	**-13.45%**	**2.93%**	**-14.88%**	**-31.26%**	**0.00%**	**0.00%**	**0.00%**
4. Internet Explorer									
Mar 31, 2015 -	**4,751** (6.61%)	84.59%	4,019 (7.31%)	61.88%	2.10	00:01:35	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**6,524** (9.93%)	85.84%	5,600 (11.05%)	60.96%	2.12	00:01:35	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-27.18%**	**-1.45%**	**-28.23%**	**1.51%**	**-0.79%**	**-0.81%**	**0.00%**	**0.00%**	**0.00%**
5. Safari (in-app)									
Mar 31, 2015 -	**1,225** (1.70%)	76.73%	940 (1.71%)	84.41%	1.34	00:00:36	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**906** (1.38%)	75.28%	682 (1.35%)	82.89%	1.31	00:00:32	0.00%	0 (0.00%)	$0.00 (0.00%)

	% Change	**35.21%**	**1.94%**	**37.83%**	**1.83%**	**1.78%**	**12.97%**	**0.00%**	**0.00%**	**0.00%**
6.	Opera Mini									
	Mar 31, 2015 -	**848** (1.18%)	88.33%	749 (1.36%)	82.19%	1.27	00:01:01	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**487** (0.74%)	89.94%	438 (0.86%)	79.88%	1.36	00:01:05	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**74.13%**	**-1.79%**	**71.00%**	**2.90%**	**-6.31%**	**-5.51%**	**0.00%**	**0.00%**	**0.00%**
7.	Edge									
	Mar 31, 2015 -	**791** (1.10%)	80.28%	635 (1.15%)	63.97%	2.07	00:02:19	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**0** (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**∞%**	**∞%**	**∞%**	**∞%**	**∞%**	**∞%**	**0.00%**	**0.00%**	**0.00%**
8.	Android Browser									
	Mar 31, 2015 -	**611** (0.85%)	80.20%	490 (0.89%)	78.23%	1.53	00:01:28	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**959** (1.46%)	76.43%	733 (1.45%)	79.56%	1.76	00:01:16	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**-36.29%**	**4.92%**	**-33.15%**	**-1.67%**	**-12.97%**	**15.25%**	**0.00%**	**0.00%**	**0.00%**
9.	Opera									
	Mar 31, 2015 -	**244** (0.34%)	78.69%	192 (0.35%)	76.23%	1.51	00:00:52	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**211** (0.32%)	81.99%	173 (0.34%)	69.19%	2.11	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**15.64%**	**-4.03%**	**10.98%**	**10.17%**	**-28.29%**	**-57.57%**	**0.00%**	**0.00%**	**0.00%**
10.	BlackBerry									
	Mar 31, 2015 -	**184** (0.26%)	84.78%	156 (0.28%)	74.46%	1.64	00:01:19	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**172** (0.26%)	86.05%	148 (0.29%)	75.58%	1.57	00:01:13	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**6.98%**	**-1.47%**	**5.41%**	**-1.49%**	**4.56%**	**7.74%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 10 of 41

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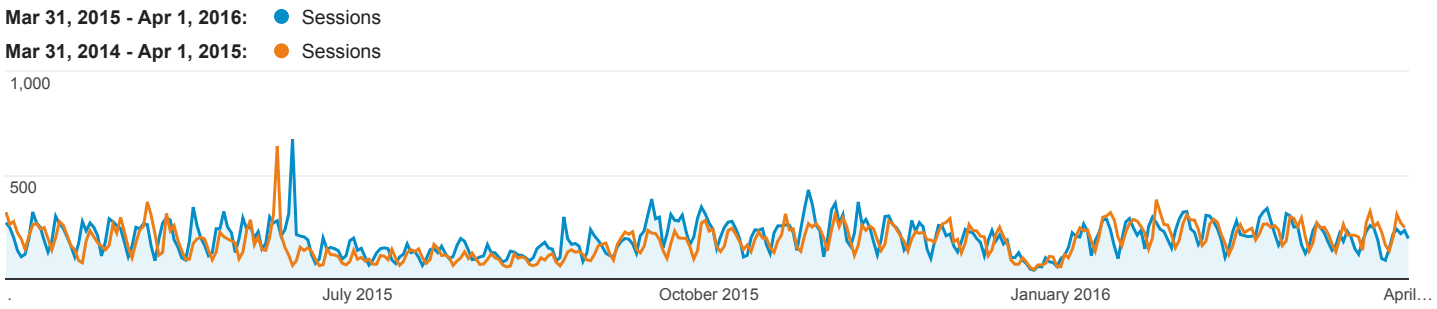
Channels

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ▲ 71,851 vs 65,683	0.83% ▼ 76.54% vs 77.18%	8.48% ▲ 54,993 vs 50,692	0.49% ▼ 67.39% vs 67.07%	3.89% ▼ 2.13 vs 2.21	0.59% ▲ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Organic Search									
Mar 31, 2015 -	**53,360 (74.26%)**	78.35%	41,810 (76.03%)	67.32%	2.05	00:01:49	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**48,492 (73.83%)**	79.74%	38,669 (76.28%)	68.18%	2.05	00:01:40	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**10.04%**	**-1.74%**	**8.12%**	**-1.25%**	**-0.03%**	**8.74%**	**0.00%**	**0.00%**	**0.00%**
2. Direct									
Mar 31, 2015 -	**9,452 (13.16%)**	72.11%	6,816 (12.39%)	62.89%	2.50	00:02:17	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**8,598 (13.09%)**	70.24%	6,039 (11.91%)	58.58%	2.95	00:03:08	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**9.93%**	**2.67%**	**12.87%**	**7.34%**	**-15.20%**	**-26.99%**	**0.00%**	**0.00%**	**0.00%**
3. Referral									
Mar 31, 2015 -	**5,710 (7.95%)**	74.19%	4,236 (7.70%)	72.01%	2.01	00:01:41	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**5,622 (8.56%)**	74.58%	4,193 (8.27%)	66.95%	2.54	00:02:00	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**1.57%**	**-0.53%**	**1.03%**	**7.56%**	**-20.81%**	**-16.13%**	**0.00%**	**0.00%**	**0.00%**
4. Social									
Mar 31, 2015 -	**3,329 (4.63%)**	64.01%	2,131 (3.88%)	73.39%	2.51	00:02:30	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**2,971 (4.52%)**	60.28%	1,791 (3.53%)	73.71%	2.12	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**12.05%**	**6.19%**	**18.98%**	**-0.44%**	**18.24%**	**54.89%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 4 of 4

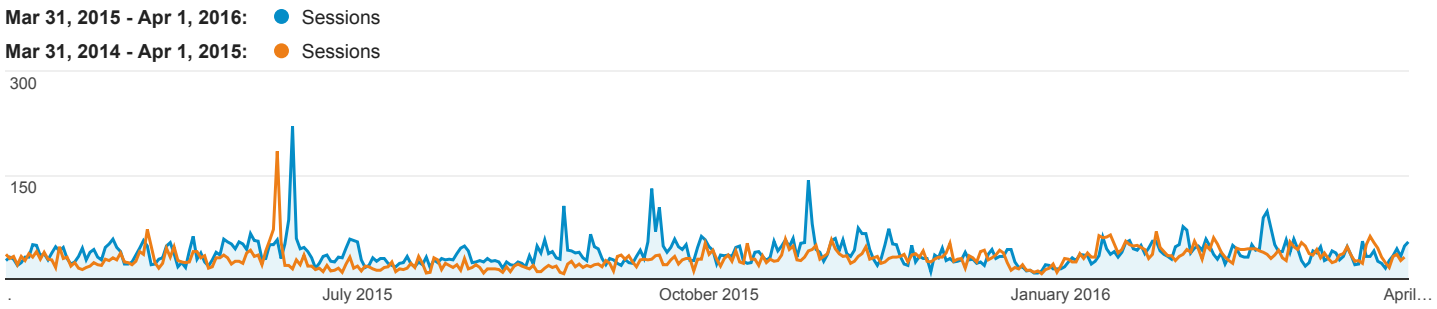
Devices

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+2.80% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	28.20% ↑ 13,730 vs 10,710	3.05% ↓ 74.29% vs 76.63%	24.28% ↑ 10,200 vs 8,207	1.42% ↓ 77.38% vs 76.29%	5.00% ↓ 1.51 vs 1.59	9.52% ↑ 00:01:20 vs 00:01:13	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Apple iPhone									
Mar 31, 2015 - A	**4,531** (33.00%)	64.97%	2,944 (28.86%)	81.57%	1.30	00:01:34	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - A	**2,926** (27.32%)	73.17%	2,141 (26.09%)	80.28%	1.40	00:01:15	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**54.85%**	**-11.20%**	**37.51%**	**1.61%**	**-6.96%**	**24.81%**	**0.00%**	**0.00%**	**0.00%**
2. Apple iPad									
Mar 31, 2015 - A	**4,032** (29.37%)	72.64%	2,929 (28.72%)	72.35%	1.73	00:01:20	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - A	**4,071** (38.01%)	74.80%	3,045 (37.10%)	70.99%	1.76	00:01:18	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-0.96%**	**-2.88%**	**-3.81%**	**1.91%**	**-1.70%**	**2.24%**	**0.00%**	**0.00%**	**0.00%**
3. (not set)									
Mar 31, 2015 - A	**967** (7.04%)	91.21%	882 (8.65%)	77.66%	1.45	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - A	**677** (6.32%)	83.75%	567 (6.91%)	78.73%	1.52	00:01:10	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**42.84%**	**8.90%**	**55.56%**	**-1.36%**	**-4.61%**	**-8.91%**	**0.00%**	**0.00%**	**0.00%**
4. Google Nexus 5									
Mar 31, 2015 - A	**237** (1.73%)	80.17%	190 (1.86%)	86.92%	1.32	00:00:24	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - A	**40** (0.37%)	77.50%	31 (0.38%)	67.50%	1.60	00:00:46	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**492.50%**	**3.44%**	**512.90%**	**28.77%**	**-17.72%**	**-48.62%**	**0.00%**	**0.00%**	**0.00%**
5. Apple iPod									
Mar 31, 2015 - A	**173** (1.26%)	83.24%	144 (1.41%)	75.72%	1.46	00:00:52	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - A	**243** (2.27%)	88.89%	216 (2.63%)	83.13%	1.34	00:00:34	0.00%	0 (0.00%)	$0.00 (0.00%)

	% Change	**-28.81%**	**-6.36%**	**-33.33%**	**-8.91%**	**9.01%**	**54.74%**	**0.00%**	**0.00%**	**0.00%**
6.	Samsung SM-G900W8 Galaxy S5									
	Mar 31, 2015 - A	**154** **(1.12%)**	90.91%	140 (1.37%)	78.57%	1.56	00:01:08	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - A	**48** **(0.45%)**	81.25%	39 (0.48%)	72.92%	1.56	00:01:01	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**220.83%**	**11.89%**	**258.97%**	**7.76%**	**-0.26%**	**10.75%**	**0.00%**	**0.00%**	**0.00%**
7.	Samsung GT-I9500 Galaxy S IV									
	Mar 31, 2015 - A	**84** **(0.61%)**	70.24%	59 (0.58%)	82.14%	1.50	00:01:32	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - A	**114** **(1.06%)**	76.32%	87 (1.06%)	80.70%	1.50	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**-26.32%**	**-7.96%**	**-32.18%**	**1.79%**	**0.00%**	**174.32%**	**0.00%**	**0.00%**	**0.00%**
8.	Samsung SM-B312E									
	Mar 31, 2015 - A	**83** **(0.60%)**	85.54%	71 (0.70%)	79.52%	1.33	00:01:36	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - A	**0** **(0.00%)**	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**∞%**	**∞%**	**∞%**	**∞%**	**∞%**	**∞%**	**0.00%**	**0.00%**	**0.00%**
9.	Samsung SGH-I747M Galaxy S III									
	Mar 31, 2015 - A	**80** **(0.58%)**	76.25%	61 (0.60%)	80.00%	1.56	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - A	**71** **(0.66%)**	77.46%	55 (0.67%)	80.28%	1.46	00:00:44	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**12.68%**	**-1.57%**	**10.91%**	**-0.35%**	**6.67%**	**-1.18%**	**0.00%**	**0.00%**	**0.00%**
10.	Google Nexus 7									
	Mar 31, 2015 - A	**76** **(0.55%)**	50.00%	38 (0.37%)	78.95%	1.59	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - A	**63** **(0.59%)**	82.54%	52 (0.63%)	71.43%	1.46	00:00:59	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**20.63%**	**-39.42%**	**-26.92%**	**10.53%**	**9.02%**	**-27.76%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 10 of 1145

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Engagement

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Distribution

Session Duration

Sessions
9.39%
71,851 vs 65,683

Pageviews
5.14%
152,749 vs 145,281

Session Duration	Sessions	Pageviews
0-10 seconds		
Mar 31, 2015 - Apr 1, 2016	**50,697**	**51,691**
Mar 31, 2014 - Apr 1, 2015	**45,985**	**47,033**
11-30 seconds		
Mar 31, 2015 - Apr 1, 2016	**3,573**	**7,559**
Mar 31, 2014 - Apr 1, 2015	**3,264**	**6,945**
31-60 seconds		
Mar 31, 2015 - Apr 1, 2016	**3,374**	**9,279**
Mar 31, 2014 - Apr 1, 2015	**3,205**	**8,937**
61-180 seconds		
Mar 31, 2015 - Apr 1, 2016	**5,530**	**20,471**
Mar 31, 2014 - Apr 1, 2015	**5,300**	**20,958**
181-600 seconds		
Mar 31, 2015 - Apr 1, 2016	**4,773**	**24,913**
Mar 31, 2014 - Apr 1, 2015	**4,480**	**25,220**
601-1800 seconds		
Mar 31, 2015 - Apr 1, 2016	**3,110**	**21,409**
Mar 31, 2014 - Apr 1, 2015	**2,734**	**21,226**
1801+ seconds		
Mar 31, 2015 - Apr 1, 2016	**794**	**17,427**
Mar 31, 2014 - Apr 1, 2015	**715**	**14,962**

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Frequency & Recency

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Distribution

Count of Sessions

Sessions
9.39%
71,851 vs 65,683

Pageviews
5.14%
152,749 vs 145,281

Count of Sessions	Sessions	Pageviews
1		
Mar 31, 2015 - Apr 1, 2016	**54,993**	**97,083**
Mar 31, 2014 - Apr 1, 2015	**50,692**	**93,317**
2		
Mar 31, 2015 - Apr 1, 2016	**6,633**	**15,093**
Mar 31, 2014 - Apr 1, 2015	**5,975**	**14,764**
3		
Mar 31, 2015 - Apr 1, 2016	**2,276**	**5,970**
Mar 31, 2014 - Apr 1, 2015	**2,105**	**6,408**
4		
Mar 31, 2015 - Apr 1, 2016	**1,156**	**3,300**
Mar 31, 2014 - Apr 1, 2015	**1,096**	**3,494**
5		
Mar 31, 2015 - Apr 1, 2016	**698**	**2,075**
Mar 31, 2014 - Apr 1, 2015	**678**	**2,488**
6		
Mar 31, 2015 - Apr 1, 2016	**488**	**1,622**
Mar 31, 2014 - Apr 1, 2015	**458**	**1,691**
7		
Mar 31, 2015 - Apr 1, 2016	**369**	**1,185**
Mar 31, 2014 - Apr 1, 2015	**309**	**1,020**
8		
Mar 31, 2015 - Apr 1, 2016	**281**	**923**
Mar 31, 2014 - Apr 1, 2015	**254**	**1,210**
9-14		
Mar 31, 2015 - Apr 1, 2016	**969**	**3,013**
Mar 31, 2014 - Apr 1, 2015	**945**	**3,746**
15-25		
Mar 31, 2015 - Apr 1, 2016	**861**	**3,313**
Mar 31, 2014 - Apr 1, 2015	**796**	**3,557**
26-50		
Mar 31, 2015 - Apr 1, 2016	**825**	**3,155**
Mar 31, 2014 - Apr 1, 2015	**834**	**4,150**
51-100		
Mar 31, 2015 - Apr 1, 2016	**487**	**3,012**
Mar 31, 2014 - Apr 1, 2015	**787**	**4,049**

101-200		
Mar 31, 2015 - Apr 1, 2016	**362**	**3,347**
Mar 31, 2014 - Apr 1, 2015	**532**	**2,777**
201+		
Mar 31, 2015 - Apr 1, 2016	**1,453**	**9,658**
Mar 31, 2014 - Apr 1, 2015	**222**	**2,610**

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Language

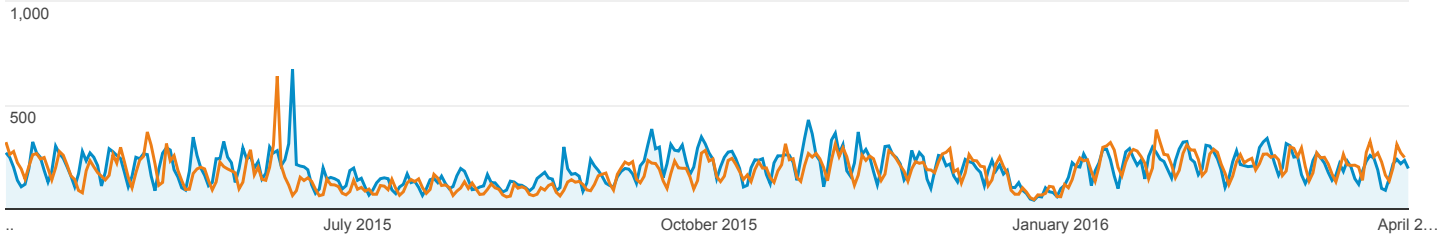
Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Explorer

Summary

Mar 31, 2015 - Apr 1, 2016: Sessions
Mar 31, 2014 - Apr 1, 2015: Sessions



Language	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ▲ 71,851 vs 65,683	0.83% ▼ 76.54% vs 77.18%	8.48% ▲ 54,993 vs 50,692	0.49% ▼ 67.39% vs 67.07%	3.89% ▼ 2.13 vs 2.21	0.59% ▲ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. en-us									
Mar 31, 2015 -	**46,111 (64.18%)**	74.82%	34,501 (62.74%)	64.11%	2.33	00:02:09	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**44,857 (68.29%)**	75.55%	33,889 (66.85%)	63.83%	2.40	00:02:08	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**2.80%**	**-0.96%**	**1.81%**	**0.43%**	**-2.91%**	**0.86%**	**0.00%**	**0.00%**	**0.00%**
2. fr									
Mar 31, 2015 -	**5,878 (8.18%)**	78.65%	4,623 (8.41%)	72.22%	1.94	00:01:24	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**5,569 (8.48%)**	82.80%	4,611 (9.10%)	74.41%	1.85	00:01:17	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**5.55%**	**-5.01%**	**0.26%**	**-2.95%**	**4.63%**	**9.01%**	**0.00%**	**0.00%**	**0.00%**
3. en-gb									
Mar 31, 2015 -	**4,608 (6.41%)**	82.14%	3,785 (6.88%)	66.71%	1.96	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**3,699 (5.63%)**	81.78%	3,025 (5.97%)	68.48%	2.01	00:01:26	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**24.57%**	**0.44%**	**25.12%**	**-2.58%**	**-2.33%**	**12.76%**	**0.00%**	**0.00%**	**0.00%**
4. en-ca									
Mar 31, 2015 -	**3,118 (4.34%)**	80.60%	2,513 (4.57%)	68.47%	1.69	00:01:12	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,243 (1.89%)**	78.60%	977 (1.93%)	58.73%	2.39	00:01:36	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**150.84%**	**2.54%**	**157.22%**	**16.59%**	**-29.06%**	**-25.29%**	**0.00%**	**0.00%**	**0.00%**
5. fr-fr									
Mar 31, 2015 -	**2,224 (3.10%)**	72.35%	1,609 (2.93%)	76.57%	1.72	00:01:17	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**2,364 (3.60%)**	74.20%	1,754 (3.46%)	78.34%	1.67	00:01:08	0.00%	0 (0.00%)	$0.00 (0.00%)

	% Change	**-5.92%**	**-2.49%**	**-8.27%**	**-2.26%**	**2.86%**	**13.35%**	**0.00%**	**0.00%**	**0.00%**
6.	fr-ca									
	Mar 31, 2015 -	**1,585 (2.21%)**	73.63%	1,167 (2.12%)	75.96%	1.81	00:01:28	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**528 (0.80%)**	78.79%	416 (0.82%)	76.33%	1.81	00:01:22	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**200.19%**	**-6.55%**	**180.53%**	**-0.48%**	**0.39%**	**7.12%**	**0.00%**	**0.00%**	**0.00%**
7.	es									
	Mar 31, 2015 -	**1,016 (1.41%)**	87.89%	893 (1.62%)	76.48%	1.58	00:01:17	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**780 (1.19%)**	78.33%	611 (1.21%)	68.08%	2.11	00:02:08	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**30.26%**	**12.20%**	**46.15%**	**12.34%**	**-25.42%**	**-39.59%**	**0.00%**	**0.00%**	**0.00%**
8.	en									
	Mar 31, 2015 -	**781 (1.09%)**	88.22%	689 (1.25%)	84.51%	1.29	00:00:57	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**505 (0.77%)**	91.09%	460 (0.91%)	79.01%	1.38	00:01:00	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**54.65%**	**-3.15%**	**49.78%**	**6.96%**	**-6.67%**	**-5.49%**	**0.00%**	**0.00%**	**0.00%**
9.	pt-br									
	Mar 31, 2015 -	**769 (1.07%)**	85.70%	659 (1.20%)	83.62%	1.46	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**963 (1.47%)**	95.02%	915 (1.81%)	89.82%	1.28	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**-20.15%**	**-9.81%**	**-27.98%**	**-6.91%**	**14.14%**	**108.70%**	**0.00%**	**0.00%**	**0.00%**
10.	(not set)									
	Mar 31, 2015 -	**721 (1.00%)**	98.89%	713 (1.30%)	93.62%	1.07	00:00:21	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 -	**134 (0.20%)**	99.25%	133 (0.26%)	98.51%	1.04	00:00:01	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**438.06%**	**-0.37%**	**436.09%**	**-4.96%**	**2.69%**	**2,522.30%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 10 of 150

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Location

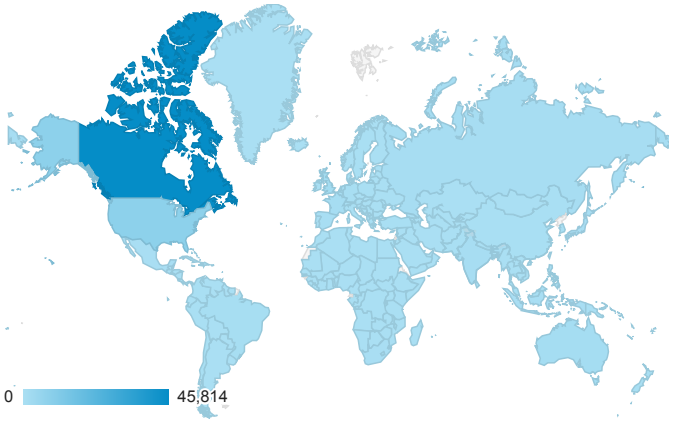
Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

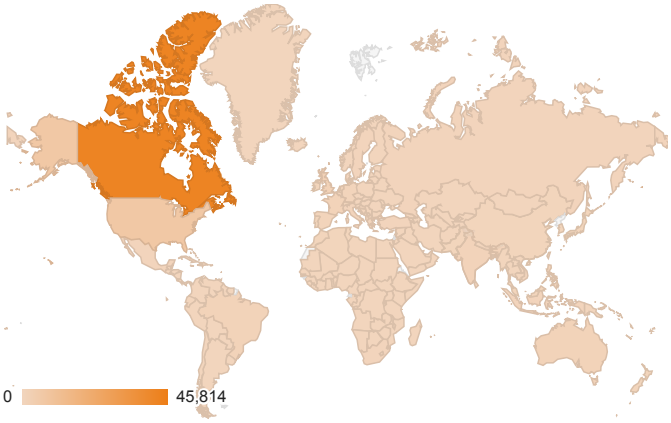
Map Overlay

Summary

Mar 31, 2015 - Apr 1, 2016



Mar 31, 2014 - Apr 1, 2015



Country	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ↑ 71,851 vs 65,683	0.83% ↓ 76.54% vs 77.18%	8.48% ↑ 54,993 vs 50,692	0.49% ↓ 67.39% vs 67.07%	3.89% ↓ 2.13 vs 2.21	0.59% ↑ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Canada									
Mar 31, 2015 -	**45,814** (63.76%)	72.79%	33,346 (60.64%)	62.33%	2.43	00:02:17	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**42,535** (64.76%)	73.31%	31,181 (61.51%)	62.14%	2.51	00:02:15	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**7.71%**	**-0.71%**	**6.94%**	**0.30%**	**-3.10%**	**1.55%**	**0.00%**	**0.00%**	**0.00%**
2. United States									
Mar 31, 2015 -	**7,953** (11.07%)	87.85%	6,987 (12.71%)	75.87%	1.55	00:00:58	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**6,632** (10.10%)	88.65%	5,879 (11.60%)	74.83%	1.61	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**19.92%**	**-0.89%**	**18.85%**	**1.39%**	**-3.77%**	**-8.92%**	**0.00%**	**0.00%**	**0.00%**
3. United Kingdom									
Mar 31, 2015 -	**1,828** (2.54%)	84.85%	1,551 (2.82%)	77.13%	1.56	00:00:53	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,776** (2.70%)	81.76%	1,452 (2.86%)	76.69%	1.62	00:01:08	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**2.93%**	**3.78%**	**6.82%**	**0.58%**	**-3.49%**	**-21.96%**	**0.00%**	**0.00%**	**0.00%**
4. Australia									
Mar 31, 2015 -	**1,275** (1.77%)	81.73%	1,042 (1.89%)	70.20%	2.03	00:01:18	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,038** (1.58%)	77.26%	802 (1.58%)	72.06%	1.98	00:01:32	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**22.83%**	**5.77%**	**29.93%**	**-2.59%**	**2.38%**	**-15.21%**	**0.00%**	**0.00%**	**0.00%**
5. France									

Mar 31, 2015 -	**1,037** (1.44%)	91.71%	951 (1.73%)	77.92%	1.47	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,141** (1.74%)	86.94%	992 (1.96%)	76.34%	1.52	00:00:50	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-9.11%**	**5.48%**	**-4.13%**	**2.07%**	**-3.49%**	**-12.94%**	**0.00%**	**0.00%**	**0.00%**
6. India									
Mar 31, 2015 -	**958** (1.33%)	91.23%	874 (1.59%)	79.96%	1.46	00:00:56	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**875** (1.33%)	92.23%	807 (1.59%)	76.80%	1.59	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**9.49%**	**-1.08%**	**8.30%**	**4.11%**	**-8.14%**	**-18.39%**	**0.00%**	**0.00%**	**0.00%**
7. Russia									
Mar 31, 2015 -	**928** (1.29%)	10.99%	102 (0.19%)	74.89%	1.37	00:04:46	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**383** (0.58%)	37.34%	143 (0.28%)	75.72%	1.35	00:04:07	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**142.30%**	**-70.56%**	**-28.67%**	**-1.09%**	**1.27%**	**15.61%**	**0.00%**	**0.00%**	**0.00%**
8. Brazil									
Mar 31, 2015 -	**823** (1.15%)	86.03%	708 (1.29%)	83.60%	1.43	00:01:07	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**996** (1.52%)	94.78%	944 (1.86%)	89.76%	1.28	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-17.37%**	**-9.23%**	**-25.00%**	**-6.87%**	**11.63%**	**104.36%**	**0.00%**	**0.00%**	**0.00%**
9. Germany									
Mar 31, 2015 -	**571** (0.79%)	83.36%	476 (0.87%)	74.26%	1.56	00:00:54	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**571** (0.87%)	85.64%	489 (0.96%)	74.96%	1.73	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**0.00%**	**-2.66%**	**-2.66%**	**-0.93%**	**-9.54%**	**10.14%**	**0.00%**	**0.00%**	**0.00%**
10. Philippines									
Mar 31, 2015 -	**543** (0.76%)	89.50%	486 (0.88%)	79.01%	1.70	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**487** (0.74%)	92.61%	451 (0.89%)	82.96%	1.51	00:01:27	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**11.50%**	**-3.35%**	**7.76%**	**-4.76%**	**12.44%**	**11.37%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 10 of 211

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Location

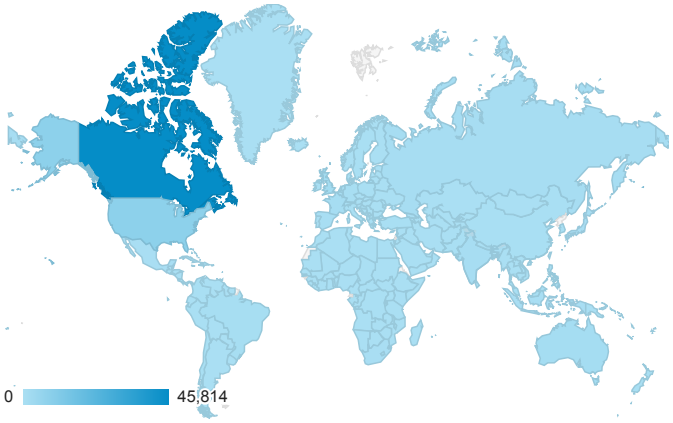
Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

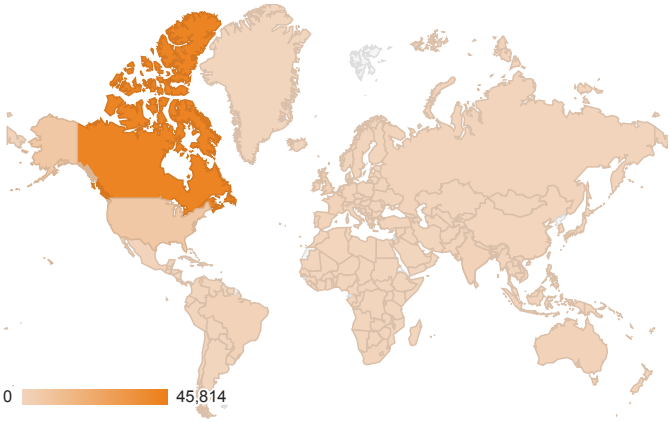
Map Overlay

Summary

Mar 31, 2015 - Apr 1, 2016



Mar 31, 2014 - Apr 1, 2015



Country	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ↑ 71,851 vs 65,683	0.83% ↓ 76.54% vs 77.18%	8.48% ↑ 54,993 vs 50,692	0.49% ↓ 67.39% vs 67.07%	3.89% ↓ 2.13 vs 2.21	0.59% ↑ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. Canada									
Mar 31, 2015 -	**45,814** (63.76%)	72.79%	33,346 (60.64%)	62.33%	2.43	00:02:17	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**42,535** (64.76%)	73.31%	31,181 (61.51%)	62.14%	2.51	00:02:15	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**7.71%**	**-0.71%**	**6.94%**	**0.30%**	**-3.10%**	**1.55%**	**0.00%**	**0.00%**	**0.00%**
2. United States									
Mar 31, 2015 -	**7,953** (11.07%)	87.85%	6,987 (12.71%)	75.87%	1.55	00:00:58	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**6,632** (10.10%)	88.65%	5,879 (11.60%)	74.83%	1.61	00:01:03	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**19.92%**	**-0.89%**	**18.85%**	**1.39%**	**-3.77%**	**-8.92%**	**0.00%**	**0.00%**	**0.00%**
3. United Kingdom									
Mar 31, 2015 -	**1,828** (2.54%)	84.85%	1,551 (2.82%)	77.13%	1.56	00:00:53	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,776** (2.70%)	81.76%	1,452 (2.86%)	76.69%	1.62	00:01:08	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**2.93%**	**3.78%**	**6.82%**	**0.58%**	**-3.49%**	**-21.96%**	**0.00%**	**0.00%**	**0.00%**
4. Australia									
Mar 31, 2015 -	**1,275** (1.77%)	81.73%	1,042 (1.89%)	70.20%	2.03	00:01:18	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,038** (1.58%)	77.26%	802 (1.58%)	72.06%	1.98	00:01:32	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**22.83%**	**5.77%**	**29.93%**	**-2.59%**	**2.38%**	**-15.21%**	**0.00%**	**0.00%**	**0.00%**
5. France									

Mar 31, 2015 -	**1,037** (1.44%)	91.71%	951 (1.73%)	77.92%	1.47	00:00:43	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**1,141** (1.74%)	86.94%	992 (1.96%)	76.34%	1.52	00:00:50	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-9.11%**	**5.48%**	**-4.13%**	**2.07%**	**-3.49%**	**-12.94%**	**0.00%**	**0.00%**	**0.00%**
6. India									
Mar 31, 2015 -	**958** (1.33%)	91.23%	874 (1.59%)	79.96%	1.46	00:00:56	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**875** (1.33%)	92.23%	807 (1.59%)	76.80%	1.59	00:01:09	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**9.49%**	**-1.08%**	**8.30%**	**4.11%**	**-8.14%**	**-18.39%**	**0.00%**	**0.00%**	**0.00%**
7. Russia									
Mar 31, 2015 -	**928** (1.29%)	10.99%	102 (0.19%)	74.89%	1.37	00:04:46	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**383** (0.58%)	37.34%	143 (0.28%)	75.72%	1.35	00:04:07	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**142.30%**	**-70.56%**	**-28.67%**	**-1.09%**	**1.27%**	**15.61%**	**0.00%**	**0.00%**	**0.00%**
8. Brazil									
Mar 31, 2015 -	**823** (1.15%)	86.03%	708 (1.29%)	83.60%	1.43	00:01:07	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**996** (1.52%)	94.78%	944 (1.86%)	89.76%	1.28	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**-17.37%**	**-9.23%**	**-25.00%**	**-6.87%**	**11.63%**	**104.36%**	**0.00%**	**0.00%**	**0.00%**
9. Germany									
Mar 31, 2015 -	**571** (0.79%)	83.36%	476 (0.87%)	74.26%	1.56	00:00:54	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**571** (0.87%)	85.64%	489 (0.96%)	74.96%	1.73	00:00:49	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**0.00%**	**-2.66%**	**-2.66%**	**-0.93%**	**-9.54%**	**10.14%**	**0.00%**	**0.00%**	**0.00%**
10. Philippines									
Mar 31, 2015 -	**543** (0.76%)	89.50%	486 (0.88%)	79.01%	1.70	00:01:37	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 -	**487** (0.74%)	92.61%	451 (0.89%)	82.96%	1.51	00:01:27	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**11.50%**	**-3.35%**	**7.76%**	**-4.76%**	**12.44%**	**11.37%**	**0.00%**	**0.00%**	**0.00%**

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Network

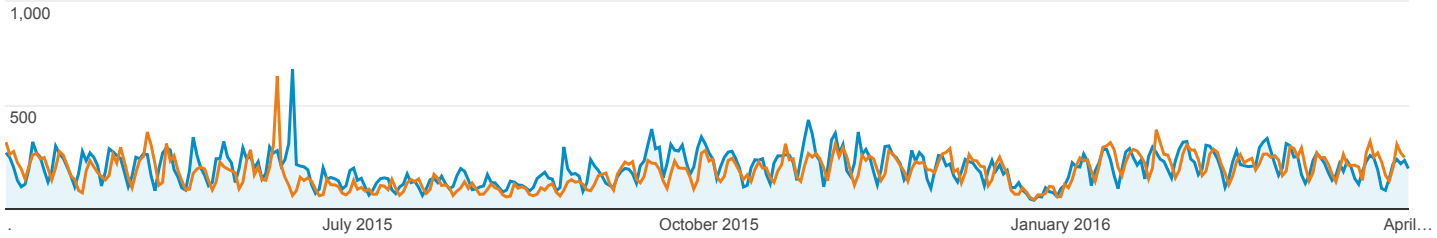
Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Explorer

Summary

Mar 31, 2015 - Apr 1, 2016: Sessions
Mar 31, 2014 - Apr 1, 2015: Sessions



Service Provider	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ▲ 71,851 vs 65,683	0.83% ▼ 76.54% vs 77.18%	8.48% ▲ 54,993 vs 50,692	0.49% ▼ 67.39% vs 67.07%	3.89% ▼ 2.13 vs 2.21	0.59% ▲ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. sympatico hse									
Mar 31, 2015 - Apr	**4,921** (6.85%)	72.73%	3,579 (6.51%)	66.45%	2.09	00:01:47	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - Apr	**4,629** (7.05%)	74.88%	3,466 (6.84%)	65.98%	2.20	00:01:41	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**6.31%**	**-2.87%**	**3.26%**	**0.72%**	**-5.26%**	**6.59%**	**0.00%**	**0.00%**	**0.00%**
2. shaw communications inc.									
Mar 31, 2015 - Apr	**4,604** (6.41%)	70.26%	3,235 (5.88%)	57.91%	2.64	00:02:25	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - Apr	**4,138** (6.30%)	70.61%	2,922 (5.76%)	59.64%	2.56	00:02:08	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**11.26%**	**-0.49%**	**10.71%**	**-2.91%**	**3.04%**	**13.55%**	**0.00%**	**0.00%**	**0.00%**
3. videotron ltee									
Mar 31, 2015 - Apr	**3,843** (5.35%)	68.96%	2,650 (4.82%)	70.96%	2.12	00:01:44	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - Apr	**3,265** (4.97%)	73.87%	2,412 (4.76%)	73.05%	1.97	00:01:35	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**17.70%**	**-6.66%**	**9.87%**	**-2.86%**	**7.63%**	**9.70%**	**0.00%**	**0.00%**	**0.00%**
4. telus communications inc.									
Mar 31, 2015 - Apr	**3,215** (4.47%)	74.09%	2,382 (4.33%)	63.20%	2.23	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014 - Apr	**2,938** (4.47%)	74.44%	2,187 (4.31%)	63.99%	2.18	00:01:39	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**9.43%**	**-0.47%**	**8.92%**	**-1.23%**	**2.05%**	**9.33%**	**0.00%**	**0.00%**	**0.00%**
5. (not set)									
Mar 31, 2015 - Apr	**2,977** (4.14%)	82.30%	2,450 (4.46%)	71.45%	1.81	00:01:22	0.00%	0 (0.00%)	$0.00 (0.00%)

	Mar 31, 2014 - Apr	**1,226** (1.87%)	80.51%	987 (1.95%)	77.00%	1.83	00:01:17	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**142.82%**	**2.23%**	**148.23%**	**-7.21%**	**-1.24%**	**6.50%**	**0.00%**	**0.00%**	**0.00%**
6.	rogers cable communications inc.									
	Mar 31, 2015 - Apr	**1,567** (2.18%)	82.07%	1,286 (2.34%)	61.58%	2.16	00:01:36	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - Apr	**1,295** (1.97%)	75.75%	981 (1.94%)	65.48%	2.08	00:01:49	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**21.00%**	**8.34%**	**31.09%**	**-5.96%**	**3.92%**	**-11.64%**	**0.00%**	**0.00%**	**0.00%**
7.	cogeco cable canada inc.									
	Mar 31, 2015 - Apr	**1,279** (1.78%)	59.58%	762 (1.39%)	57.86%	3.23	00:02:46	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - Apr	**1,017** (1.55%)	66.96%	681 (1.34%)	60.37%	2.46	00:01:59	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**25.76%**	**-11.03%**	**11.89%**	**-4.17%**	**31.16%**	**39.84%**	**0.00%**	**0.00%**	**0.00%**
8.	university of british columbia									
	Mar 31, 2015 - Apr	**1,039** (1.45%)	17.71%	184 (0.33%)	23.39%	11.40	00:18:24	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - Apr	**1,165** (1.77%)	17.77%	207 (0.41%)	24.72%	10.30	00:17:52	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**-10.82%**	**-0.33%**	**-11.11%**	**-5.39%**	**10.67%**	**2.98%**	**0.00%**	**0.00%**	**0.00%**
9.	teksavvy solutions inc.									
	Mar 31, 2015 - Apr	**931** (1.30%)	68.21%	635 (1.15%)	61.44%	2.24	00:01:58	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - Apr	**767** (1.17%)	74.19%	569 (1.12%)	60.63%	2.16	00:01:31	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**21.38%**	**-8.06%**	**11.60%**	**1.34%**	**4.06%**	**30.33%**	**0.00%**	**0.00%**	**0.00%**
10.	psinet inc.									
	Mar 31, 2015 - Apr	**843** (1.17%)	85.05%	717 (1.30%)	58.36%	1.95	00:01:28	0.00%	0 (0.00%)	$0.00 (0.00%)
	Mar 31, 2014 - Apr	**856** (1.30%)	84.00%	719 (1.42%)	57.01%	2.31	00:01:48	0.00%	0 (0.00%)	$0.00 (0.00%)
	% Change	**-1.52%**	**1.26%**	**-0.28%**	**2.37%**	**-15.50%**	**-18.55%**	**0.00%**	**0.00%**	**0.00%**

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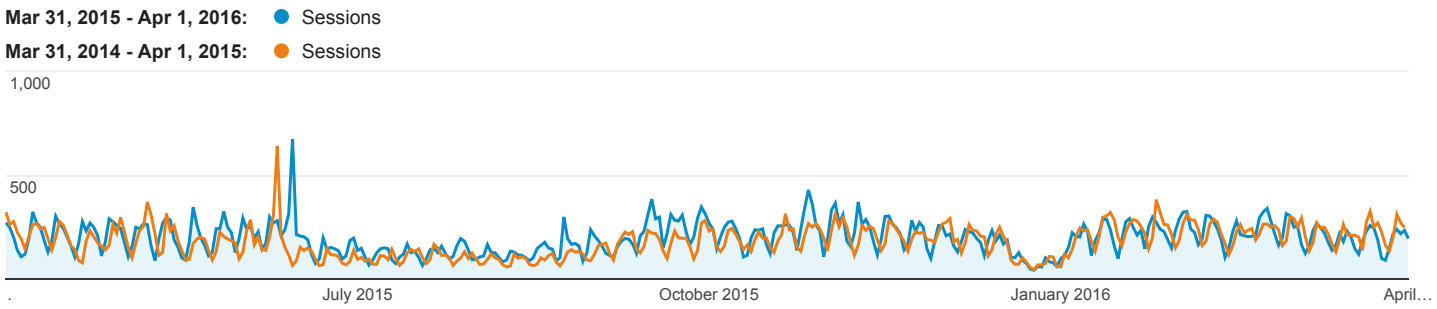
New vs Returning

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9.39% ▲ 71,851 vs 65,683	0.83% ▼ 76.54% vs 77.18%	8.48% ▲ 54,993 vs 50,692	0.49% ▼ 67.39% vs 67.07%	3.89% ▼ 2.13 vs 2.21	0.59% ▲ 00:01:54 vs 00:01:53	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% $0.00 vs $0.00
1. New Visitor									
Mar 31, 2015	**54,993** (76.54%)	100.00%	54,993 (100.00%)	70.92%	1.77	00:01:14	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014	**50,692** (77.18%)	100.00%	50,692 (100.00%)	70.65%	1.84	00:01:16	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**8.48%**	**0.00%**	**8.48%**	**0.38%**	**-4.10%**	**-2.82%**	**0.00%**	**0.00%**	**0.00%**
2. Returning Visitor									
Mar 31, 2015	**16,858** (23.46%)	0.00%	0 (0.00%)	55.88%	3.30	00:04:03	0.00%	0 (0.00%)	$0.00 (0.00%)
Mar 31, 2014	**14,991** (22.82%)	0.00%	0 (0.00%)	54.94%	3.47	00:03:58	0.00%	0 (0.00%)	$0.00 (0.00%)
% Change	**12.45%**	**0.00%**	**0.00%**	**1.71%**	**-4.74%**	**2.29%**	**0.00%**	**0.00%**	**0.00%**

Rows 1 - 2 of 2

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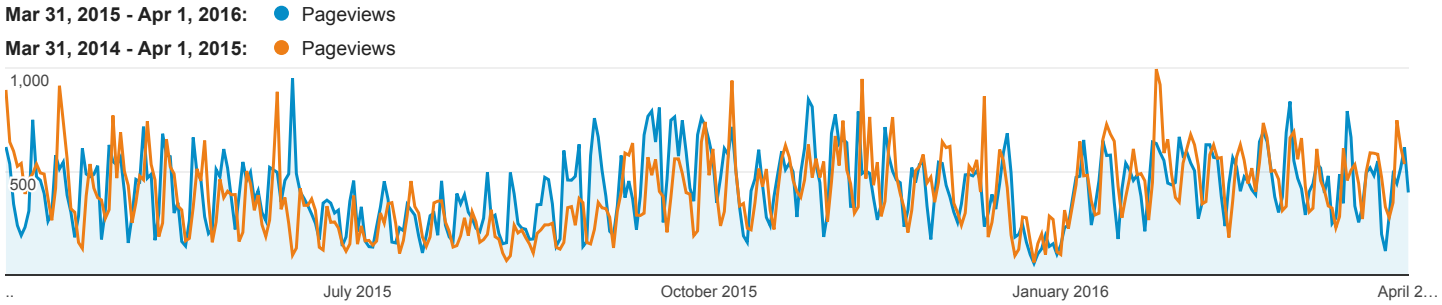
Pages

Mar 31, 2015 - Apr 1, 2016
Compare to: Mar 31, 2014 - Apr 1, 2015

All Users
+0.00% Pageviews

Explorer



	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		5.14% ▲ 152,749 vs 145,281	5.73% ▲ 112,211 vs 106,134	8.05% ▲ 00:01:40 vs 00:01:33	9.25% ▲ 71,659 vs 65,593	0.49% ▼ 67.39% vs 67.07%	3.91% ▲ 46.91% vs 45.15%	0.00% $0.00 vs $0.00
1.	/en/content/repertory-online-collections-primary-sources-specific-topics-canadian-history							
	Mar 31, 2015 - Apr 1, 2016	**11,958 (7.83%)**	7,436 (6.63%)	00:03:03	6,757 (9.43%)	56.62%	55.72%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**9,403 (6.47%)**	5,547 (5.23%)	00:02:37	4,821 (7.35%)	57.14%	52.47%	$0.00 (0.00%)
	% Change	**27.17%**	**34.05%**	**16.36%**	**40.16%**	**-0.91%**	**6.19%**	**0.00%**
2.	/en/content/specific-resources-teaching-canadian-history							
	Mar 31, 2015 - Apr 1, 2016	**10,995 (7.20%)**	8,099 (7.22%)	00:03:03	7,736 (10.80%)	66.08%	68.00%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**11,390 (7.84%)**	8,154 (7.68%)	00:02:47	7,782 (11.86%)	65.89%	66.14%	$0.00 (0.00%)
	% Change	**-3.47%**	**-0.67%**	**9.48%**	**-0.59%**	**0.29%**	**2.82%**	**0.00%**
3.	/							
	Mar 31, 2015 - Apr 1, 2016	**7,155 (4.68%)**	5,719 (5.10%)	00:02:11	5,398 (7.53%)	50.34%	46.07%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**6,877 (4.73%)**	5,327 (5.02%)	00:01:25	5,000 (7.62%)	44.91%	39.33%	$0.00 (0.00%)
	% Change	**4.04%**	**7.36%**	**53.75%**	**7.96%**	**12.08%**	**17.11%**	**0.00%**
4.	/en/content/jobs-and-fellowships							
	Mar 31, 2015 - Apr 1, 2016	**4,735 (3.10%)**	2,214 (1.97%)	00:02:11	1,657 (2.31%)	54.54%	40.11%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**4,587 (3.16%)**	2,001 (1.89%)	00:02:01	1,384 (2.11%)	52.31%	35.78%	$0.00 (0.00%)
	% Change	**3.23%**	**10.64%**	**8.04%**	**19.73%**	**4.27%**	**12.11%**	**0.00%**
5.	/en/content/resources							
	Mar 31, 2015 - Apr 1, 2016	**3,565 (2.33%)**	2,449 (2.18%)	00:00:24	315 (0.44%)	19.37%	10.52%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**3,551 (2.44%)**	2,476 (2.33%)	00:00:27	266 (0.41%)	19.92%	10.25%	$0.00 (0.00%)
	% Change	**0.39%**	**-1.09%**	**-10.21%**	**18.42%**	**-2.81%**	**2.62%**	**0.00%**
6.	/en							

	Mar 31, 2015 - Apr 1, 2016	**2,702 (1.77%)**	1,454 (1.30%)	00:01:49	415 (0.58%)	25.54%	19.99%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**2,513 (1.73%)**	1,449 (1.37%)	00:02:13	428 (0.65%)	27.17%	21.81%	$0.00 (0.00%)
	% Change	**7.52%**	**0.35%**	**-17.85%**	**-3.04%**	**-5.98%**	**-8.35%**	**0.00%**
7.	/en/content/primary-sources-and-teaching-links							
	Mar 31, 2015 - Apr 1, 2016	**2,034 (1.33%)**	1,374 (1.22%)	00:00:45	630 (0.88%)	42.90%	24.29%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**2,098 (1.44%)**	1,367 (1.29%)	00:00:44	605 (0.92%)	30.97%	20.59%	$0.00 (0.00%)
	% Change	**-3.05%**	**0.51%**	**4.03%**	**4.13%**	**38.52%**	**17.95%**	**0.00%**
8.	/en/node/4975							
	Mar 31, 2015 - Apr 1, 2016	**2,022 (1.32%)**	1,823 (1.62%)	00:04:52	1,732 (2.42%)	88.74%	87.04%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**1,146 (0.79%)**	1,053 (0.99%)	00:04:45	1,000 (1.52%)	90.90%	89.53%	$0.00 (0.00%)
	% Change	**76.44%**	**73.12%**	**2.40%**	**73.20%**	**-2.37%**	**-2.78%**	**0.00%**
9.	/en/teaching-resources							
	Mar 31, 2015 - Apr 1, 2016	**1,950 (1.28%)**	1,248 (1.11%)	00:00:28	90 (0.13%)	38.20%	10.41%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**2,124 (1.46%)**	1,384 (1.30%)	00:00:30	110 (0.17%)	42.34%	10.45%	$0.00 (0.00%)
	% Change	**-8.19%**	**-9.83%**	**-4.71%**	**-18.18%**	**-9.78%**	**-0.40%**	**0.00%**
10.	/en/node/464							
	Mar 31, 2015 - Apr 1, 2016	**1,709 (1.12%)**	1,525 (1.36%)	00:03:13	1,522 (2.12%)	87.52%	86.07%	$0.00 (0.00%)
	Mar 31, 2014 - Apr 1, 2015	**1,592 (1.10%)**	1,381 (1.30%)	00:03:18	1,375 (2.10%)	86.76%	84.48%	$0.00 (0.00%)
	% Change	**7.35%**	**10.43%**	**-2.55%**	**10.69%**	**0.87%**	**1.88%**	**0.00%**

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